

# The IEPPV 2020 Image Competition Rules

Approved by the IEPPV Board

Image Competition (herein referred to as IC) is provided to Inland Empire Professional Photographers and Videographers, Inc. (herein referred to as IEPPV) members as a tool to help with the constant development of the art and craft of photography through a process of review and constructive critique of an individual's work.

Entry to the IC is made available to IEPPV members in good standing. A member in good standing must be a current member, registered in a membership category that allows entry into the IC and with all membership dues current at the time of entry. By entering a competition, the entrant certifies that he or she has created, composed and made the original exposures and that the processing, image enhancements and any special effects were done by the entrant or under the entrant's direct supervision. The rules are enforced at the discretion of the IC Chair with the board having final judgment. If a violation of rules is identified after a competition, action may be taken to rectify it at the discretion of the IC Chair with the board having final judgment.

## **I. GENERAL RULES**

1. Events
  - A. Image competition will be held five times a year on the third Wednesday of the month during the months of March, May, July, September, and November. If any change is made to an image competition date, members will be notified at least 30 days in advance.
2. Entrant
  - A. The entrant must be the sole individual responsible for the capture of the entry. Post-production work of the entry must be made by the entrant or under the direct instruction of the entrant in categories that allow postproduction. Except for entries in the Workshops category, no entry will be eligible for competition that has been made under the supervision of an instructor or in a class, seminar, workshop or school setting. (See individual category rules for further details.)
  - B. Entrants must accept the Certificate of Responsibility upon electronic submission of the entry. Acceptance acknowledges they understand and agree to abide with all IC Rules as herein written and they face the penalty of the loss of all exhibition points and the exclusion from the remaining year's exhibitions if the statement is proven false. By this electronic signature, entrant further agrees to hold IEPPV harmless against any liabilities or claims arising out of the Association's consideration, display, publicity, promotion or other use of submitted entries.
  - C. The entrant must attend a minimum of five IEPPV events (at least three of which must be in-person events) in the same year to qualify for any year-end award. Exceptions may be granted by the board for good reason at their discretion.
3. Entries
  - A. The cutoff of submission of entries will be 6:00 am on the Monday prior to the competition or as published by IEPPV. Entries are not considered for judging until all of the aforementioned entrant requirements are met. Full payment is due at or prior to image submission.
  - B. Each entrant may enter a total of four digital entries in each competition up to twenty entries over the course of the calendar year. The board reserves the right to modify the number of entries, for the entire membership, for good reasons at their discretion. In no manner shall the name, logo or markings of the entrant be visible on an entry at any time during the judging process. No one shall at any time during the event, allow for any reference or indication to the

judges that an entry under judging is that of the entrant. Any indication of an entrant's identity prior to or during the event may be grounds for disqualification and expulsion of all digital entries by that entrant and/or offender from that month's event.

C. Entries will be judged in accordance with the PPA "12 Elements of a Merit Image" (Exhibit A)

D. Image Competition submission opens approximately 12 days prior to the competition. Image submission closes at 6:00 am the Monday prior to the competition.

E. No two entries in the same month's event by the same entrant may depict the same exact subject, person, object or scene. Similar objects or scenes are acceptable.

F. Image Specifications:

- 1) Files must be sized so the longest dimension is 4,000 pixels.
- 2) Resolution of 200 pixels per inch.
- 3) Each file must contain an embedded color profile of either sRGB or Adobe RGB 1998.
- 4) Save each file at JPEG quality setting 10 (Photoshop) 80 (Lightroom) or equivalent.
- 5) The total file size should not exceed 3.5 MB. Larger files will be accepted when necessary so long as they meet the other requirements of this section (Image Specifications).

G. IEPPV cannot be responsible for the outcome of the judging score or process due to images entered at lower resolution or quality level.

H. Entries must be named as follows:

**"Category\_Image\_Name\_MembershipNumber.jpg"**

**Example: DigitalArtistry\_Eyes\_Of\_The\_Bride\_54321.jpg**

- 1) To avoid image upload errors, use only alphanumeric characters and the underscore. Underscores should be used instead of spaces or dashed to separate the words in an image's **file** name.
- 2) Do not use any punctuation or special characters such as:  
! @ # \$ % ^ - & \* ( ) = + ? / " ~ ; : ' " , < >

I. Images that have merited at IEPPV, PPC affiliates, PPA or PPC state, regional, national, or international competitions are not eligible. An image that merits at any of the aforementioned competitions after the image was submitted to an IEPPV competition is eligible for that IEPPV competition.

J. Re-Entries

- 1) To gain the greatest benefit of judges' constructive criticism as well as to encourage IEPPV members' participation in state, regional, national and international competitions, entrants are encouraged to make judges' recommended improvements and re-submit entries in subsequent IEPPV competition(s) when the image does not achieve a score of 80 or above. Additionally, images that score 80 or above (merit) at any IEPPV, PPC affiliates, PPA or PPC state, regional, national, or international image competition may not be entered into IC at IEPPV. Images that score below 80 may be re-entered once improvements have been made. Reentry of an unchanged image or albums is prohibited. All re-entries will add "\_Reentry" to the end of the title.

**Category\_Image\_Name\_MembershipNumber\_Reentry.jpg**  
**Example: DigitalArtistry\_Eyes\_Of\_The\_Bride\_54321\_Reentry.jpg**

- 2) Reentered images will be judged and scored as an image distinct from the original entry and both scores will be retained in their related competition.
- K. Model Releases, Copyrights, and Trademarks
- 1) Entrant acknowledges that the submitted image(s) is an original work created solely by the entrant, that the image does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the image. Images that violate or infringe upon another person's copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity or any other applicable law(s), will be subject to disqualification. See Exhibit C.
- L. Entrants Rights
- 1) The entrant retains all rights to any image submitted, including ownership, if applicable. By submitting any image(s) for entry, you grant IEPPV a nonexclusive right, in perpetuity, to archive and use your image(s) and name in any and all IEPPV promotions, publications, slide shows, audio visual presentations and any other format that may arise for IEPPV marketing.

## **II. JUDGING**

### **1. Judging**

- A. The IC will be governed by these rules as set forth and posted on the <http://www.ieppv.com> website.
- B. Judges will adhere to the PPA "12 Elements of a Merit Image" (Exhibit A)
- C. Judging panels will consist of no less than three judges. Judges will be chosen by the IC Chair for their ability to best represent IEPPV's image competition rules, and its membership towards image competition as a benefit for growth and the betterment of the member's imagery. Other criteria for choosing a judge may include but not be limited to:
  - 1) PPA Master Photographers, PPA Photographic Craftsman, PPA Certified Professional Photographer, PPC judging academy certificate holder, IEPPV Qualified Judge
- D. IEPPV board members or the IC Chair may approve other recognized individuals as judges on a case-by-case basis.
- E. Each judge shall have the right to challenge, per PPA challenge procedures (Exhibit B). Only the adjusted score will be tabulated for any awards/ribbons.
- F. Image Competition Moderator
  - 1) The IC Chair shall appoint the Image Competition Moderator.
  - 2) The Image Competition Moderator shall be a non-sitting judge and shall be present during the event.
  - 3) Should there be an instance of wide discrepancy in score or less than acceptable knowledge of an image in the judging panel's area of expertise, the Image Competition Moderator may challenge the scores of the judges and state his or her case and ask for a re-score of the image.

### **2. Scoring**

- A. Judging will adhere to the standard set forth by PPA utilizing the 12 Elements of a Merit

Image (Exhibit A) and shall be scored utilizing the PPA point system from 65 to 100 as follows

Exceptional	100-95
Superior	94-90
Excellent	89-85
Deserving of a Merit	84-80
Above Average	79-75
Average	74-70
Below Exhibition Standards	69-65

B. All images receiving initial scores of 78 or 79 are automatically eligible for review. Upon review, a majority vote is required to change the score. If the image becomes a merit, a final score of 80 is the official score for that competition.

C. Scores will be recorded by a minimum of two Score Keepers to be appointed by IEPPV at each competition. The IC will also be digitally recorded.

D. An entrant may bring to the attention of the IC Chair all suspected discrepancies in scoring of any entry at any time prior to the Best of Show judging period by contacting the IC Chair via text message. The Image Competition Moderator will allow a two-minute period before the start of the Best of Show judging for all entrants to make such a request. In case of dispute, the decision of the IC Chair will be final.

E. Should a system failure or a problem arise during the judging process, the image will be brought up at the end of the regular judging period for re-judging and the original score will be voided.

F. Official scores for all entries will be posted on the [www.ieppv.com](http://www.ieppv.com) website in a timely manner.

### **III. CATEGORIES**

#### **1. The following rules apply to all of the entry categories:**

A. Each category in the IC is governed by its own class rules in regard to the basic content of the entry and entrant(s) as per each classification description only. All additional areas of the IC are governed by the general rules of the event.

B. You may enter up to four entries in any competition. \$15.00 fee per entry shall apply, or any IEPPV approved payment plan.

C. Prior to the start of any image competition, any entry deemed not to be in its most appropriate category by the IC Chair may be moved into its most appropriate category.

D. Entrant should be aware that the IC Committee may request the original file(s) and if applicable copyright information for images included within the entry prior to any year-end awards.

E. Entrant that qualifies in a particular standard category shall be awarded the title IEPPV Photographer of the Year for that category (except for the Workshop category).

F. Scores of all merited images are tabulated for year-end Photographer of the Year totals (except for the Workshop category).

G. Except for the Workshop category, images created in or adjacent to settings in a workshop or contain image components that were created in or adjacent to settings in a workshop are ineligible for entry in the standard competition categories with the exception as used as a minor element in the Digital Artistry category. Meet-ups do not fall under this restriction. Meet-ups are defined as any event, sponsored by IEPPV or not, which involves a group of photographers meeting to photograph an event or location, and there is no instructor

nor IEPPV provided photographic related resources.

**H.** A workshop's instructor(s) images are allowed entry into any appropriate category and are not subject to the restrictions of the workshop category listed below.

## **2. WORKSHOP CATEGORY**

**A.** IEPPV wants to encourage participation in classes, seminars, workshops, schools and other educational environments. Likewise, IEPPV wants to encourage IC participation by those who do so.

**B.** The Workshop Category is reserved for images created in or adjacent to settings in which there is a direct relationship between the instructor and the entrant leading to the capture of the image presented for judging.

**C.** Any photographer who "tags" along with a workshop, whether participating or not, all work produced will be considered part of the workshop. Attendance at a workshop is considered attending a workshop; images cannot be entered or used in creating images in the standard competition categories with the exception as used as a minor element in the Digital Artistry category.

**D.** Entries in the Workshop Category are not eligible for Best of show or year-end awards.

## **3. STANDARD CATEGORIES (Scores are tabulated towards Photographer of the Year totals)**

### **A. Commercial**

1) Commercial Photography involves taking pictures for commercial use where the images are used to promote or sell a product or service. Commercial Photography uses include advertising, merchandising, product placement or packaging, leaflets, menus, brochures, and websites.

2) This category is meant to stay in the spirit of a commercial photographer working with actual clients and art directors within the confines and limitations found therein.

3) A tear sheet, screen capture of the legitimate website from the image, or statement of purpose is requested, but not required. If there is a tear sheet of the image please email to [imagecomp@ieppv.com](mailto:imagecomp@ieppv.com) no less than three days prior to the competition.

Lack of a tear sheet or image capture could undermine your score, but is not mandatory. Make sure your name is not visible on the image or the tear sheet. If entrant chooses to not submit a tear sheet, proof of actual client work may be required by the IC Chair to qualify the image as a valid entry.

**Tear Sheet Defined:** A tear sheet is a page cut or torn from a publication to prove to the client that the advertisement was published.

### **B. Landscape**

1) Outdoor environment only.

2) Example Subjects:

a) Landscape: An image showing a land scene, which is the predominant feature of the image and the rest of the image being water and/or sky.

b) Waterscapes: An image of a body of water either salt or fresh, such as an ocean, sea, lake, or any deep, broad river. The water being the predominant feature of the image and the rest of the image being land and/or sky.

c) Cityscape: Any view of a city, especially large urban centers.

### **C. Nature**

- 1) Images where the flora and/or fauna in their natural habitat are the dominant subject. The following are NOT eligible nature subjects; domesticated animals, pets, captive animals, mounted specimens, flower gardens, potted plants, floral arrangements, or any image in which humans and man-made objects appear, unless of archaeological significance, or the natural habitat of the species.
- 2) Example Subjects:
  - a) Fauna: All forms of animal life; mammals, birds, reptiles, fish, insects, spiders or any aspect of their life such as dens, nests, eggs, tracks, discarded antlers, spider's webs, etc.
  - b) Flora: All forms of plant life; the whole or any part of trees, shrubs, wild flowers, weeds, grasses, ferns, mosses, fungi, lichens, seeds, fruits, etc.

### **D. Photojournalism**

- 1) An image that captures a moment in time and tells a story.
- 2) The photographer shall have no control of the situation, subjects, wardrobe, or surroundings captured in the photojournalism image.
- 3) Editing should maintain the integrity of the photographic images' content and context. Do not manipulate images or add or alter in any way that can mislead viewers or misrepresent subjects.
- 4) No images in part or in whole may be added or removed to/from the original capture. Only cropping that does not change the original context of the image is allowed.
- 5) Only color correction, dodge/burn, and conversion to black and white which does not change the original context of the image, will be accepted. The original captured file (RAW/JPG) may be requested.

### **E. Portrait**

- 1) An image capturing a person(s), pet or animal that is in an environment with the photographer having control of lighting, posing, situation, wardrobe, and/or setting.
- 2) The category shall include images both in and out of a studio environment where the photographer has control over the image capture and a reasonable amount of time to create the image.
- 3) Example Subjects:
  - a) Families.
  - b) Children over ten years old.
  - c) People and pets in the same image.
  - d) Glamour/Boudoir/Fine Art Portraits.
  - e) Sports/Team Portraits where any of the subjects are over ten years old.

### **F. Wedding**

- 1) **1)** This category is meant to stay in the spirit of a photographer working with actual clients in the confines of a wedding, Bar Mitzvah, Bat Mitzvah, or Quinceañera schedule while having limited control of the subjects and situations. All images will be photographed on the day(s) of the event.

**G. Digital Artistry (Use DigitalArtistry as the category in the image name)**

1) Art that is of photographic origin, made with the help of computer software. This category includes composites, digital paintings, and special effects. Some minor elements of composite images may include stock imagery however, the main subject and major component parts must be original works by the entrant. Techniques in blending and digital manipulation must be applied and lead to the creation of a unique work of art.

**H. Illustrative (Open)**

1) Images representing an alternative type of creativity, photography, and/or not meeting the requirements of any other category.

2) Any entry that does not fit into another category can go here.

**I. Children**

1) Individuals or groups of children ten years old and younger.

2) Photographs of children taken during weddings may not be entered in this category.

**J. Seniors**

1) Individuals who are seniors in high school.

2) An image capturing a person(s) that is in an environment with the photographer having control of lighting, posing, situation, wardrobe, and/or setting.

3) The category shall include images both in and out of a studio environment where the photographer has control over the image capture and a reasonable amount of time to create the image.

**K. Pets**

1) An image captured in an environment with the photographer having control of lighting, posing, situation, wardrobe, and/or setting.

2) Domesticated animals: dogs, cats, reptiles, birds, pigs, etc. This category is for non-human family members and excludes wild and zoo animals.

3) Images may be portrait or candid in style. Photographs containing people and pets together should be entered in the portrait category unless the pet(s) are clearly the predominate subject.

**IV. AWARDS**

**1. Event Awards**

A. All entries attaining a final score from 80 and 100 will be given an Award of Merit Ribbon.

B. Best of Category Ribbons are awarded for the highest score (minimum of 80) within a category. In the case of a tie a majority vote of the judges will decide the Best of Category.

C. A Best of Show Ribbon is awarded to the entry selected by a majority vote of the judges from the Best of Category winners. The Workshop category is not eligible for Best of Show.

**2. Annual Awards**

A. Eligibility

1) To be considered for an award, one must be an IEPPV member in good standing.

B. Individual Category Awards

1) In each individual category a minimum of four merits in that category are required to qualify for that category's photographer of the year award. In each individual category, an entrant's four highest scores of merited images in that category will be totaled to determine the award in each category. The Workshop category is not eligible for an annual award.

a) In any category, in the event of a tie score and the tied entrants both have additional merit images in that category the next highest scored merited images from that category will be added to the previous total scores to determine the award winner. If additional tiebreakers are needed they will be in the following order.

b) The entrants' number of Best of Show winners for the category for the calendar year. If the score is still tied, the following tiebreaker will be in effect:

c) The entrants' number of Best of Category winners for the category for the calendar year. If the score is still tied, the IEPPV executive board may award both entrants the applicable award.

C. Photographer of the Year and New Photographer of the Year

1) To qualify for Photographer of the Year a minimum of nine merits are required with no less than two merits in three separate categories. Workshop category merit images will not be used in determining the Photographer of the Year.

2) Photographer of the Year title will be awarded to the photographer with the highest totaled sum from their nine highest scores out of a possible 20 entries during the current year. Six of the nine scores used will be the highest two scores available from three separate categories. The remaining three scores used will be the three highest unused from any category (except Workshop).

3) When appropriate, the New Photographer of the Year title will be awarded to a qualified member who has never entered an IEPPV Image Competition prior to the current year and achieves the highest total of their four highest merit scores out of a possible 20 entries. Workshop category merit images will not be used in determining the New Photographer of the Year.

4) Award tiebreakers for Photographer of the Year and New Photographer of the Year

a) In the event of a tie score and the tied entrants both have additional merit images in any category the next highest scored merited images from any category will be added to the previous total scores to determine the award winner. If the tie still exists, the same process will continue with the next highest scored merited image in any category until the tie is broken or only one entrant has an additional merit image. If only one entrant has an additional merit image in any category that entrant will be the applicable Photographer of the Year winner. If additional tiebreakers are needed they will be in the following order.

b) The entrants' number of Best of Show winners for any category for the calendar year. If the score is still tied, the following tiebreaker will be in effect:

c) The entrants' number of Best of Category winners for any category for the calendar year. If the score is still tied, the IEPPV executive board may award both entrants the applicable award.

D. People's Choice Award

1) All merited images from the current year submitted and previewed at the annual awards banquet will qualify for the People's Choice Award. Each entrant is permitted a maximum of two entries. All attendees at the annual awards banquet, whether a member of IEPPV or not, will have one ballot for the People's Choice Award. Each ballot will require the attendee to vote for one image. The image with the highest number of votes is the winner.

## Exhibit A

### 12 Elements of a Merit Image

The Professional Photographers of America Photographic Exhibitions Committee (PEC) uses the 12 elements below as the “gold standard” to define a merit image. PEC trains judges to be mindful of these elements when judging images to the PPA merit level and to be placed in the International Print Exhibit at Imaging USA, the annual convention. The use of these 12 elements connects the modern practice of photography and its photographers to the historical practice of photography begun nearly two centuries ago.

Twelve elements have been defined as necessary for the success of an art piece or image. Any image, art piece, or photograph will reveal some measure of all twelve elements, while a visually superior example will reveal obvious consideration of each one

The twelve elements listed below are in accordance to their importance.

1. Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements.
2. Technical excellence is the quality of the image itself as it is presented for viewing. Retouching, manipulation, sharpness, exposure, printing, mounting, and correct color are some items that speak to the qualities of the physical print/image.
3. Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought.
4. Style is defined in a number of ways as it applies to a creative image. It might be defined by a specific genre or simply be recognizable as the characteristics of how a specific artist applies light to a subject. It can impact an image in a positive manner when the subject matter and the style are appropriate for each other, or it can have a negative effect when they are at odds.
5. Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image-maker.
6. Presentation affects an image by giving it a finished look. The mats and borders used, either physical or digital, should support and enhance the image, not distract from it.
7. Color Balance supplies harmony to an image. An image, in which the tones work together, effectively supporting the image, can enhance its emotional appeal. Color balance is not always harmonious and can be used to evoke diverse feelings for effect.
8. Center of Interest is the point or points on the image where the maker wants the viewer to stop as they view the image. There can be primary and secondary centers of interest. Occasionally there will be no specific center of interest, when the entire scene collectively serves as the center of interest.
9. Lighting—the use and control of light—refers to how dimension, shape and roundness are defined in an image. Whether the light applied to an image is manmade or natural, proper use of it should enhance an image.
10. Subject Matter should always be appropriate to the story being told in an image.
11. Technique is the approach used to create the image. Printing, lighting, posing, captures, presentation media, and more are part of the technique applied to an image.
12. Story Telling refers to the image’s ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image.

## **Exhibit B**

Judges are not allowed to discuss the image during the judging. Images are discussed only in the event of a challenge. If a judge is not satisfied with the average score obtained by the image, he or she has the right to challenge it (one time only) and state his or her reasons for doing so. This is the only method by which a judge can discuss a particular image. After he or she has stated their reasons for the challenge, each judge in seating order from the judge who raised the challenge then gives their score and states whether or not they agree with the challenge. After each judge has given their reasons for their scores, the original judge that challenged the image is allowed a rebuttal to the judges before each judge is again asked to rescore the image. The original challenging judge should not change his/her score unless his/her opinion is changed by the comments of another judge. After the second score is announced, another juror can again challenge the image, however, the original challenger cannot.

The above does not apply to the constructive critique that occurs after the score has been finalized for each image. The critique is a valuable part of IC as it assists photographers in improving their art. A single judge, in rotation, will present the critique after the score is finalized. If a challenge has occurred and has been discussed, a final critique is not needed.

**Exhibit C**

**Inland Empire Professional Photographers and Videographers, Inc.**

**Print Competition Certification of Responsibility**

I hereby certify that I have created, composed and made the original image(s) herein entered, and that the processing and any special effects were done by me or under my direction. The entered work is my own, and not the result of a group or class effort. I further certify that I understand this statement and understand that I face the penalty of loss of all exhibition points and the exclusion of the remaining year of exhibition entry if the statement is proven false. I agree to hold IEPPV harmless against any liabilities or claims arising out of the Association's consideration, display, publicity, promotion or other use of submitted photograph(s).

\_\_\_\_\_  
**Print entrants name**

\_\_\_\_\_  
**Date of competition**

\_\_\_\_\_  
**Signature**

\$ \_\_\_\_\_

**Number of      Fee paid**  
**Prints entered**

## Exhibit D

# RUNNING AND ORGANIZING PPA STYLE PRINT COMPETITIONS

Compiled by Roger B. Daines, M. Photog., Cr., CPP, API, F-PPC, S-PPC

Print competitions exist for educating photographers in all aspects of image control and to help create and improve the professional image, making it a more saleable and valuable commodity. Critiques only work when they are positive and help the maker. Make sure judges stay away from negative critiques slamming the maker. Judges' comments should not be taken personally. All judging is anonymous and no maker should feel they are being singled out for any reason. The critique is offered to assist the maker in improving their image creating.

### Judging

Ideally there should be five judges, PPA Master Photographer's or photographers, who enter competition often, score well and can verbalize their comments. This can also be achieved with just three judges. There should also be an alternate.

The alternate judge is used when one of the others cannot judge an image fairly because they know the maker, it is their own, or they have judged it previously.

There are different levels for scoring an image.

A judge should look at the image and mentally put the image in one of the scoring categories. Then the judge can place a numeric figure in that category for the score.

**For example:** If the judge considers the image to be "excellent" he/she will put it in that category and then decide on the quality of excellence. Is it just excellent, good for an 85, or is it bordering on "superior", good for an 89 score.

Exceptional	100-95
Superior	94-90
Excellent	89-85
Deserving of a Merit	84-80
Above Average	79-75
Acceptable	74-70
Unacceptable	69-00

Each judge scores the image from 0-100 and either writes the score down on a sheet of paper and shows it to the official score; uses a judging machine or uses a flip chart scoring book.

(Encourage judges to use the full range for scoring. If they think an image is worth 100, use it, if they think it's only worth 60, use it! Try to get them out of the mindset of 78, 79, 80).

The scorer will total the judges' score and announce the average.