

Vendor Contract - 2020

Thank You for your interest in becoming an IEPPV Vendor Member.

Vendors are partners and should have the well being of IEPPV at the core of their intentions while promoting themselves. Vendors should never do anything that will dilute or, in any way, have a negative effect on the IEPPV experience or IEPPV's educational goals.

Vendors are expected to help IEPPV grow and prosper while promoting their products and services. IEPPV should not be seen merely as a billboard for vendors but rather an ecosystem that requires input care and management.

IEPPV will make every effort to assist and promote each vendor partner in a way that best serves each vendor partner's unique business.

Included as a Vendor Partner:

- Logo on the website with a link
- Vendors can share printed material at all IEPPV events
 - Content could be on tables and chairs or the welcome membership table
- Mic time at regular meetings when time allows. (Image competition meetings may not always allow time)
- Ability to promote within IEPPV emails.
 - ***Vendor members may not obtain the IEPPV membership email list. However, IEPPV will make every effort to promote vendors via email, as seen appropriate by the IEPPV board.***
 - Vendor Partners may have a small graphic in the vendor section of the emails with a brief paragraph and link to vendors' info.
- Vendor Partner email promotions will only go out with the regular IEPPV email schedule.

- **No single email promotions will be allowed without prior board approval.**
- Vendor Partners receive 1 - premium membership to be used by a single person for the vendor's company.
- Vendors may have a table at all IEPPV events and programs.
- Vendors will be promoted occasionally by IEPPV on the IEPPV private Facebook and Instagram.
 - Vendors are encouraged to actively contribute to the Private Facebook group via articles and other educational postings.
- Vendor promotion on IEPPV's Private Facebook page shall be limited to 1 advertisement per month.
- For Example:
 - Vendor promoting a product or service for sale.
 - Events, free or paid, hosted singularly by a vendor.
 - Training or other fee-based services.
 - Additional promotions are encouraged with the partnership and approval of the IEPPV.
 - To schedule any promotions, please contact vendors@ieppv.com.

Requirements:

- **Application submitted and approved by the IEPPV board.**
- **Membership of \$425 or proposed supplement.**
 - At the board's approval, a vendor may supplement the actual cost of membership with goods and/or services equal to or in excess of \$1000.
Example of goods or services that may be proposed as a supplement to the \$425 Vendor fee.
 - Hosting guest speakers.

- Hosting educational events.
- Hosting dinner at an event or meeting.
- Providing / donating equipment.
- Providing items for raffles.
- Co-Branded swag.
 - T-Shirts
 - Water Bottles
 - etc
- **Signed IEPPV vendor contract**

All of the above is subject to review and enforcement by the IEPPV Board of Directors. Vendor Partner membership is subject to IEPPV Board Approval. All board decisions will be final.

All Vendor Partner contracts are valid for the calendar year they are accepted.

Vendor Business
name: _____

Vendor Agreement Signature:
_____ Date: _____

Board Approved: Y / N
Date: _____

*For any questions or concerns please contact the IEPPV Vendor liaison at
vendor@ieppv.com*