

# IEPPV Vendor Contract

Thank You for your interest in becoming an IEPPV Vendor Member!

We consider our vendors as partners, and as such, they should have the well-being of IEPPV at the core of their intentions while promoting themselves. Vendors should never do anything that will dilute or, in any way, have a negative effect on the IEPPV experience or IEPPV's educational goals.

Vendors are expected to help IEPPV grow and prosper while promoting their products and services. IEPPV should not be seen merely as a billboard for vendors but rather an ecosystem that requires input care and management.

IEPPV will make every effort to assist and promote each vendor partner in a way that best serves each vendor partner's unique business.

## **Included as a Vendor Partner:**

- Logo on the website with a link
- Vendors can share printed material at all in-person IEPPV events
  - e.g. Material can be placed on tables and chairs or the welcome membership table
- Mic time at regular meetings when time allows
  - Image competition meetings may not always allow time
- Opportunity to supply content to promote within IEPPV emails.
  - Vendor members may not obtain the IEPPV membership email list. However, IEPPV will make every effort to promote vendors via email, as seen appropriate by the IEPPV board.
  - Vendor Partner email promotions will only go out with the regular IEPPV email schedule.

- No single email promotions will be allowed without prior board approval.
- A small logo featured in the vendor section of the emails with a link to vendor's website.
- 1 General Membership to be used by a single person to represent the vendor's company
- A table at all in-person IEPPV events and programs
- Occasional promotion by IEPPV on the IEPPV private Facebook and Instagram accounts
  - Vendors are encouraged to actively contribute to the Private Facebook group via articles and other educational postings.
  - Vendor promotion on IEPPV's Private Facebook page shall be limited to **1 advertisement per month.**
  - Examples of vendor promotion on social media:
    - Vendor promoting a product or service for sale
    - Events, free or paid, hosted singularly by a vendor
    - Training or other fee-based services
  - Additional promotions are encouraged with the partnership and approval of the IEPPV.
  - To schedule any promotions, please contact **webmaster@ieppv.com**

## **Requirements:**

- Signed vendor contract submitted and approved by the IEPPV board
- Membership of \$425 or proposed supplement
  - **At the board's approval, a vendor may supplement the actual cost of membership with goods and services equal to or in excess of \$1,000.**
- Special guest speakers

- Host a dinner at an event or meeting
- Provide / donate equipment for IEPPV events
- Provide items for raffles
- Swag co-branded with the vendor and IEPPV
  - e.g. T-Shirts, Water Bottles, etc.

All of the above is subject to review and enforcement by the IEPPV Board of Directors. Vendor membership is subject to IEPPV Board Approval. All board decisions will be final.

***All Vendor Partner contracts are valid for the calendar year they are accepted.***

Vendor Agreement Signature:

\_\_\_\_\_ Date: \_\_\_\_\_

Board Approved: Y / N

Date: \_\_\_\_\_

*For any questions or concerns, please contact the IEPPV at [webmaster@ieppv.com](mailto:webmaster@ieppv.com).*